
Datto Inc. - October 16th 2009 - FOR IMMEDIATE RELEASE

Datto Awarded 'Best Hardware Product' by SMB Nation

WILTON, Conn - Datto Inc., the leading provider of on and off-site backup and disaster recovery solutions, was named 'Best Hardware Product' at the seventh annual SMB Nation Fall Conference in Las Vegas. The 'Best of' winners were chosen by more than 800 conference attendees, including Managed Service Providers, IT professionals, and SMB consultants.

Datto was founded in 2007 and moved to channel-only sales in June 2009. "This is a tremendous honor, with Datto being new to the channel," says Katie Braband, Vice President of Business Development for Datto. "It is a direct reflection of our commitment to our partners and the channel. Thank you to the SMB Nation attendees for choosing us and to the many Datto Resale Partners who have implemented our solutions into their businesses."

About Datto:

Datto Inc. is the leading provider of hardware-based on and off-site backup and disaster recovery solutions. Founded in 2007, Datto is a channel-only company changing the way MSPs and VARs deliver complete business continuity. Datto's offerings range from small data storage systems to large, enterprise-class business continuity solutions. Easy and affordable pricing, no recovery or incidental fees, generous upgrade plans, and US-based technical support are just a few ways Datto is changing the Channel.

Press Contact:

Teal Kratky

tkratky@dattobackup.com

(203) 665-6423